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# Carlson's Catalog

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## Dahlias of Distinction

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### FIRST THINGS FIRST

AN APPRECIATION AND A PROMISE—To old customers and coming ones.

To you, my old customers, I hasten to speak my first word on this first page; a word of sincere appreciation out of the depths of an appreciative heart. You have made possible this list of rare and beautiful things by your liberal encouragement and patronage. A few years has seen my gardens grow from a few dozen varieties, (good but not rare) sold locally, to hundreds of varieties, sold from coast to coast, and embracing some of the most wonderful existant varieties of the dahlias' myriad children.

And to you all—new customers, and old—I promise if possible to so use any further means and opportunity that you and I—and all the swiftly increasing host of flower-lovers shall enjoy, not more flowers only, but finer ones than ever before.

“SAY IT WITH FLOWERS”

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“God first placed Adam and Eve in a garden. Presumably it was his intention that a garden should furnish the loveliest surroundings and the greatest happiness in this life.”

—J. S. Lane.

Carlson's Dahlia Gardens  
2526 4th Street  
Boulder, Colorado

## YOUR GARDEN AND MINE—A PLEA AND AN INVITATION.

I like to think that when I send you some bulbs of these beautiful flowers that I have tested and tended and grown here, that I have something of a part and personal interest in your garden; and that I should like to come there and have the double pleasure of seeing you and your flowers in that "little shelter from the universe," your own flower garden. May I not be welcomed there in thought at least: and will you not write me about it—your successes and your failures—we all have both, you know.

And to all of you I extend an invitation to come and enjoy "my garden" with me, and whether you come to buy or merely to feast with me on the beauty of the dahlia or the glory of the gladiolus, you will be welcome when you come.

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## THE DAHLIA—DESCRIPTIVE PRICE LIST

"Old flowers did I say? I was wrong for they are not so old.  
The dahlia was born in 1802 and the gladiolus is of yesterday."

—Maeterling.

In my garden, side by side with the latest hybrid-cactus dahlias, of wonderful form and size and hue, you can see growing a plant of Dahlia Jaurezi, the progenitor of nearly all, if not all of the thousands of cactus and decorative varieties known to-day, equalling the finest chrysanthemums in form and with colorings never found in chrysanthemums.

When you remember that roses, peonys, etc., have been grown for hundreds of years and see the place the dahlia has taken in a short time (for it has really been in the last 40 years or less that the dahlia has been developed) we wonder what is yet to come in the dahlia world. If it is not now the leading summer and fall flower it is swiftly taking that proud place, and hundreds of thousands of blooms of the many new "good keepers" are sold each year on the big cut-flower markets of the world.

### THE DAHLIA IS DIVIDED INTO THE FOLLOWING TYPES AND CLASSES:

**PEONY TYPE**—Loose flat petals and open centers.

**CACTUS TYPE**—Full dahlias with straight or curling petals that are quilled, i. e. recurved or revolute.

**DECORATIVE TYPE**—Full double dahlias with petals flat and looser arranged than the show type.

**SHOW TYPE**—The old round ball type with quilled (incurved) petals.

**FANCY TYPE**—Dahlias with ground color dark tipped or striped with a lighter color.

**POMPOM TYPE**—Minature show dahlias under two inches in size.

**COLLETERETTE TYPE**—A new French type, single, with open center, surrounded with a collar of smaller petals.

**ANEMONE TYPE**—Still newer type, similar to the colletterette but with a full pincushion center of very small petals.

**COSMOS TYPE**—Like a cosmos in size and shape. A very late English introduction and fine cut flowers.

**MIGNON TYPE**—Minature decorative dahlias for bedding purposes.

**HYBRID TYPE DAHLIAS**—These are types intermediate between other types and the most beautiful of all in most cases.

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A complete pamphlet of cultural directions for growing, storing, disbudding, etc (including the methods of securing large blooms, how to keep and restore cut-flower blooms, etc.) will be sent with all bulbs.

**TERMS**—Cash. On C. O. D. orders at least one-third must be sent with order. All prepaid orders of \$1 or more sent prepaid in U. S. A. Or if sent by express, C. O. D will include extras towards transportation

Dozen price of any variety found by multiplying by ten. Six of dozen rate.

I am a member of the Boulder Commercial Association and the American Dahlia Society.

### "SAY IT WITH FLOWERS"

The price of two or three bouquets of flowers will buy you enough bulbs to give away—you very own—and more beautiful than any you could buy.

## PRIZE-WINNING PEONY DAHLIAS

<b>BILLIONAIRE</b> —(Stillmans 1918 novelty and listed by originator at \$5 now.) This monster is one of the largest we have ever grown. A beautiful shade of golden orange. The color, size, stems and shape is quite wonderful.	3.50
<b>INSULINDE</b> —(Peony-dec. Holland, first class certif.) Golden orange. Of greatest size and depth. Quite indescribable. Stems long and stiff as a cane.	3.00
<b>Meyerbeer</b> —One of the largest peonys grown. A beautiful shade of purple-crimson. Very good stems.	1.00
<b>Queen Esther</b> —An immense flower of a new "DuBarry" red. A rare and beautiful shade. Do not confuse with the pink Queen Esther.	2.00
<b>Salome</b> —A hybrid of the most wonderful size and form. Color cerise with petals long, fluffy and curling.	4.00
<b>NATALIE MAI</b> —Color impossible to describe. Burgundy, with maroon shadings and gold suffusion. Large and good keeper.	1.50

## PEONY DAHLIAS

### GENERAL COLLECTION

<b>Bertha von Suttner</b> —(Award of merit, Holland) Loose, fluffy petals of salmon-pink suffused yellow. I think this is one of the most beautiful of my dahlias.	.50
<b>CLEOPATRIA</b> —Color something like Geisha but different form. Large yellow and crimson.	.25
<b>FRAULIEN BUDDE</b> —Soft mauve and lilac on good stems	.50
<b>Geisha</b> —The dahlia that made Hornsveid famous. Orange, scarlet and gold with long irregular, curling, twisting petals. One of the most sensational, striking dahlias grown.	.50
<b>Hortulanus Budde</b> —(Award of Merit, Holland). Very long stems. Orange-red of a coppery sheen	.40
<b>MASTERPIECE</b> —A beautiful light tango color on good stems	.35
<b>MRS. CHAS. SEYBOLD</b> —(The Rose Dahlia). Not a large dahlia but one to delight an artists eye. Has the coloring and effect of a rose. A profuse bloomer. Pink and white.	.50
<b>MRS. G. GORDON</b> —In my opinion one of the most delicate and beautiful of all dahlias, being a very pale yellowish white of a peculiar opalescent transparency, and of magnificent form and size.	.75
<b>MADemoiselle VARD</b> —A French Novelty. Deep currant-red with deeper overlay, of a velvety texture. Low bushy plant. One of the finest imported dahlias.	1.50
<b>NINIGRET</b> —One of Stillmans famous "Indian Family." Maroon, clouded much lighter. Very fine dahlia.	\$1.00
<b>Roem van Nijkirk</b> —A self mulberry of a decided bluish sheen. Stems always long and upright.	.50
<b>Queen Wilhelmina</b> —Pure white. A standard	.25

## HYBRID-CACTUS DAHLIAS

<b>ATTRACTION</b> —The finest Holland dahlia of lavender-pink color. Peculiar, long, twisted petals, with stems like a cane. The most talked of Lavender dahlia in our cactus section.	1.00
<b>ETERDARD de LYON</b> —A giant French hybrid produced by the celebrated Rivoire. Carmine-rose with an indescribable suffusion of color. Shape different with wavy petals.	.75
<b>F. G. Schieff</b> —An irresistably beautiful dahlia. Golden bronze with orange-red shadings. Great stems. Persistant bloomer, early and free.	4.50
<b>GOLDEN WEST</b> —Very, very fine for decorations and cut-flower purposes. A great seller. Gold with yellow shadings. Great size.	.65
<b>GEO. WALTERS</b> —This dahlia created many an exclamation of wonder from our visitors the past season. A very impressive dahlia in size and beauty. Pinkish salmon with yellowish base. Blooms up to 10 inches. A prize winner.	1.50
<b>Golden Gate</b> —(Burbank). A dahlia of hardiest constitution. Massive incurved blooms of heavy leathery texture. Golden yellow, suffused fawn. Fine for artificial light.	.50
<b>GEN. PERSHING</b> —(New, 1919.) Curved, twisted, heavy petals. Strong grower and bloomer. Slightly creamy-white. Don't confuse with other "Persings." Worthy of the name.	1.00
<b>KALIF</b> —"Majestic" describes this dahlia in size and form. From six to eight inches in size. Long, strong stems. A kind among reds.	1.00
<b>Colossal Peace</b> —Like the famous Kalif in form and size but a creamy white with slight pink shadings. Early, profuse and good stems.	4.00
<b>BELOIT</b> —A Crimson rose with the longest stems of most any dahlia and very tall plant. Imposing.	.75
<b>MRS. FERD. JEFFRIES</b> —An immense maroon colored dahlia of the most beautiful form but has pendant stems.	.25
<b>MRS. A. LEMME</b> —Have discarded Chipeta for this. Very large deep red of largest size and long stems.	.75
<b>P. Nibelunghort</b> —Six to eight inch flowers on good stems. Old-rose suffused salmon. Fine exhibition dahlia.	.60
<b>MRS. WAARNAR</b> —(Holland.) A magnificent giant variety of creamy white and apple blossom pink. An acquisition of the rarest kind.	1.00
<b>WOODAN</b> —Beautiful, unique, yet refined. Incurved petals. Salmon-rose shading to o'd-gold center. A strong grower and bloomer.	.50
<b>Yellow King</b> —"Finest yellow dahlia ever shown here," verdict of the Holland judges. Pure yellow. Curly, twisted petals and lasting a long time when cut. A great acquisition indeed.	1.00
<b>Sterna</b> —A pale sulphur white. Of similar form to Attraction and Yellow King and yet like most of the Holland dahlias, of distinct individuality.	.75

## CACTUS DAHLIAS

<b>Countess of Lonsdale</b> —Salmon color. Not large but possibly the freest bloomer in cactus dahlias.	.25
<b>Country Girl</b> —Base of petals tipped rose. An artistic dahlia.	.25
<b>Dahlia Jaurezi</b> . This is the dahlia from which all cactus dahlias have sprung. Valuable as a curiosity.	.50
<b>Extase</b> —Narrow petals of mauve-rose with white center. Free and large.	.50
<b>Fascination</b> —Large lavender-pink blossoms of very fine form.	.50

<b>F. W. FELLOWES</b> —Surprisingly free for such huge flowers. Orange. Indispensable for exhibition. -----	1.00
<b>J. H. Jackson.</b> (The Black Dahlia.) The best known of the very dark cactus dahlias and one of the best. -----	.25
<b>Lady Fair</b> —Very narrow curling petals of pale salmon-yellow. One of my customers said it "looked like good slaw." A novelty. -----	.40
<b>Marie Doucett</b> —Pink with white center. Similar to Kremhilde. -----	.25
<b>MAGNIFICENT</b> —The color must be seen to be appreciated. Oriental buff, overlaid satiny salmon. Blooms 6 to 8 inches without disbudding Do not confuse with other dahlias of this name. -----	2.00
<b>MARGUERITE BOUCHON</b> —One of the finest exhibition pinks. Straight petals tipped with white of the largest size. A sweet dahlia. -----	.75
<b>Mrs. C. G. Wyatt</b> —Pure white, incurving like a chrysanthemum. -----	.75
<b>Olympic</b> —Immense crimson flowers interlaced like a chrysanthemum. Attracts the greatest attention in the garden on account of its great size and form. Not a cutflower dahlia. -----	.75
<b>Perriott</b> —Incurved. Immense amber colored flowers with usually every petal strikingly tipped white. A stunning dahlia and great for exhibition. -----	.75
<b>Rhiengau</b> —Considerably like Kalif in form and color but not so large. Crimson. -----	.40
<b>Springfield</b> —A Countess of Lonsdale seedling of the same everblooming habit but a dazzling amaranth-red color. A "cut and come again" kind. One customer said "lousy with bloom." -----	.50
<b>The Lion</b> —Raspberry-red or mauve-rose with golden suffusion toward the center. A bold beautiful flower. -----	.60
<b>TOM LUNDY</b> —Pa Fenton's great prize-winner that created a sensation at the Pan. Pac. Exp. Bold crimson blooms that I believe are even more striking than the famous Kalif and I think a finer color. -----	1.00
<b>Washington City.</b> —(The Calif. Wash. City.) Pure white, star shaped. Very large. New and very greatly admired. Don't confuse with others by same name. -----	<del>2.50</del> 2.50

#### SOME WONDER PRIZE WINNING DECORATIVE DAHLIAS

<b>Millionaire</b> —(Stillman's 1917 \$10 novelty. Worth it). Has won prizes everywhere A monster. Delicate lavender with faint pink cast. The depth and number of petals has never been equalled. -----	\$2.00
<b>King of the Autumn</b> —Leading 1917 Holland novelty. Honnsveld's pride. Wins prizes everywhere. Not a monster but a new shade of buff-yellow shaded terracotta. Stems up to four feet stiff like a cane. A great keeper for cut flowers. -----	1.50 1.00
<b>PRIDE OF CALIFORNIA</b> —Gold Medal, Palace Show; Silver Medal Calif. Dahlia Soc Medal Am Dahlia Soc. etc. A cross between the famous Mina Burgle and Scuv Douzon with the qualities of both. Massive crimson. "The American Beauty" among dahlias. -----	2.00 1.00
<b>Copper</b> —One of the best dahlias ever originated in the U. S. A. 7 to 9 inches. Fluffy copper and bronze flowers. -----	1.00
<b>Hockeri</b> —Clear orange center. Early and free. A grand introduction and a useful cut-flower dahlia. -----	<del>2.50</del> 2.50
<b>Dr. Tevis</b> —A blend of copper, old-rose and old gold. Flowers grow 7 to 11 inches across, on long vigorous stems. Fine. A dahlia star of first magnitude. -----	2.00 1.50
<b>Marabilis</b> —When at its best is about the largest of the Decoratives. Various-ly marked lemon yellow and white. Petals are twisted. A new dahlia and great for exhibition. -----	3.00

## DELIGHTFUL DECORATIVE DAHLIAS

Aida—Bronze Medal. Immense dark maroon. On long stems. Great.	.60
AMERICAN BEAUTY—Large blooms of American beauty color on long stems.	.40
BREEZELAWN—A dahlia larger than Mina Burgle and of a fiery vermillion.	
If you want a red that has every other red backed off the map, get this. A great seller and generally scarce.	
Delice—The well known florists pink.	.30
DUFFRYN—Pure white shaped like a camelia.	.30
Eventide—White with a slight blush of pink.	.35
Elnora Stisser—Orange of good size and fine stems.	.25
Creation—(Holland.) Cherry-red and golden bronze. Unique. Fine cutter.	1.00
BURBANK'S GOLDEN WEST—(Or Golden Bedder). Large canary yellow with split and serrated petals with points turned and twisted. Great as a massed dahlia.	.50
HOTRULANUS WITTE—(Holland prize dahlia). A waxy white like a camelia in form on good stems. A good white.	.50
HORTULABUS FIET—(Holland prize dahlia. Award in England). Entrancing color. A shaded salmon with yellow center. A good doer and magnificent in size.	.60
JEANNE CHARMETT—French. Lavender-pink shading to nearly white with violet edge. Free, early bloomer.	.25
J. M. Goodrich—Rare salmon pink, each petal tipped primrose. Has stems, size, beauty and freedom of bloom.	.75
Mr. J. G. Cassett—Large deep pink flowers. A profuse bloomer and long stems.	.25
Mad. van den Dael—Silvery pink, big flowers	.25
L. G. Manitou—The best of the variegated decoratives. Blotched, splashed and streaked, carmine-rose, violet and white. A big dahlia.	.30
MARYAN—New. Tall and robust grower with immense flowers of shades of apricot, orange and buff. A blue-ribbon dahlia.	2.00
ORANGE DOUZON—An orange seedling of Souv. Douzon.	.50
Purple Manitou—A purple sport of L. G. Manitou. One of the best purple decoratives	.40
Purple Aida—A purple sport of Aida (Which see). Fine dahlia.	.60
Queen Mary—Introduced as an improved Delice. More free but otherwise no better. Lighter pink.	.35
REISE von STUTTGARD—An immense crimson dahlia with very pretty fern-like foliage. Fine garden dahlia. Not a cut-flower kind.	.35
Souvenir de Gustave Douzon—This well known French dahlia has held the boards for many years as the largest Dec. dahlia and is only excelled in size by some of the new wonder dahlias.	.25
Seabright—A cut flower dahlia of bronze and orange shades with fine stems and a good bloomer.	.50
FUGIYAMA—Our own introduction. Large pure white flowers on very long stems. The habit of growth of the plants is entirely different from any dahlia we have ever seen. It grows like a lombardy poplar in shape and we had specimens 9½ feet high. Withheld for another year to increase stock.	
GOLD OF OPHIR—Our own introduction. A dahlia that drew more attention than anything in our garden. A very slow developing dahlia. First developing as a giant dec in form and finishing its development as a hybrid cac-dec. A luminous light orange with long stems. When placed on the exhibition table every other dahlia of similar color was neglected. Withheld for another year to increase stock.	

1.00  
35

4.00 net

25



## SHOW AND HYBRID SHOW TYPE

A. D. Livoni—Desirable for its pure pink color.	.....	.15
D. M. MOORE—An immense, very dark maroon dahlia. Stem pendant.	.....	.25
DREERS WHITE—A giant pure white. Good.	.....	.30
Grand Duchess Marie—Ruff, overlaid orange. Reverse light pink.	.....	.40
The Rose—American Beauty Color. Good flowers.	.....	.25
W. W. Rawson—Very large blooms of perfect show form. White tipped with amethyst blue. Very fine.	.....	.35
<b>FANCY SHOW AND DECORATIVE DAHLIAS</b>		
GOLD MEDAL—Sunflower-yellow tipped and splashed oriental-red. Very striking.	.....	.50
Ora Dow—Very tall. Red, tipped white.	.....	.40
M. Poiret DeLano—Dark wine tipped white. Fine.	.....	.50
Prof. Mansfield—Large white, yellow and red variegated flowers.	.....	.25
W. W. Rawson—Very large white blooms tipped lightly with amethyst blue.	.....	.40
A beauty.	.....	.30
Victory—Yellow with cherry red streaks and splotches.	.....	.30
<b>POMPOM TYPE DAHLIAS</b>		
BELLE OF SPRINGFIELD—The smallest dahlia grown. About an inch across.	.....	.35
Darkness—Dark velvety maroon.	.....	.25
Allie Mourey—White tipped pink.	.....	.25
Little Beauty—Delicate shell pink.	.....	.25
Rosalie—Yellow tipped with cherry red.	.....	.25
<b>COLLETTETTE TYPE DAHLIAS</b>		
Maurice Rivoire—Oxblood-red with white collar.	.....	.25
Henry Farnum—Beautiful red and yellow petals with yellow collar.	.....	.30
Souv. de Chabanne—Lemon Yellow, with coral-red markings. Collar lemon yellow with light tips. Fine.	.....	.35
La Fusee—The Single-cactus Colletterette—Oxblood-red. Collar same, marked white. Petals twisted like a single cactus	.....	.25
Geant de Lyon—A giant colletterette. People who do not care for other colletterettes cannot resist this A beauty. Maroon with white collar.	.....	1.00
<b>ANEMONE TYPE DAHLIAS</b>		
La Styx—The large petals salmon colored with deep golden cushion. A wonderful dwarf bedding dahlia.	.....	.50

### COSMOS TYPE

(This interesting type was recently perfected in England. They are equal to the colletterettes and better pompoms as cut-flowers. Good stems and fine keepers.)

White Star—Pure white with yellow center. Indescribably graceful for a cut flower.	.....	.40
CRAWLEY STAR—Lovely rose pink. Lighter in the center.	.....	.35

### CENTURY TYPE DAHLIAS

Twentieth Century—White and crimson. Long stems.	.....	.25
Tango—Cadmium yellow, shaded scarlet-orange. A most beautiful flower.	.....	.50
ABBOTSFORD SINGLE CACTUS DAHLIA—A single of cactus form. Brilliant orange scarlet.	.....	.25

I grow hundreds of varieties in limited quantities and can likely duplicate any good variety you may wish, or give you a later and better one of same class and color. No second choice sent unless so instructed.

Send me the names of your flower loving friends They will appreciate it and so will I.

## SPECIAL COLLECTIONS

### All Star Collection

1 Woodan -----	.50
1 Springfield -----	.50
1 Mina Burgle -----	.50
1 Golden West -----	.50
1 Geisha -----	.50
1 Delice -----	.25
1 Hortulanus Witte -----	.75
1 Pride of Calif. -----	2.00
1 King of the Autumn -----	1.50
1 Attraction -----	1.50
1 Mrs. G. Gordon -----	.75
1 Belle of Springfield -----	.35
1 Orange Douzon -----	.50
1 Etendard de Lyon -----	.75
1 Kalif -----	1.00

\$ 11.35

The above Prepaid for ----- \$ 10.00

**DAHLIA IMPERIALIS**—The Mexican Tree Dahlia. Grows in Mexico 15 feet high. In the U. S. A. not so high. The pink bell shaped flowers appear in Oct. or Nov. It will usually flower in the south. Its foliage is very ornamental anywhere. A novelty. ----- 1.00

### THE GLORIOUS GLADIOLUS

The "glad" is the cut-flower par excellence. These wonderful "torches of beauty" will keep for a week if cut just opening and can be shipped for thousands of miles.

We grow a great number of the best varieties at prices from 8c to 50c each; 75c dozen and up. Send for gladiolus list.

### ROSES

I do not grow my own but handle each spring a quantity of "own root" roses, nearly all in the one year size which I find are far ahead of the larger sizes for results and cost only a fraction as much. They cost from 20c to 75c each for the standard varieties and of these I can furnish almost any variety grown. Lack of space prevents the listing of varieties and descriptions but nearly all roses sold now are the popular ever-blooming Hybrid-Tea roses and if color preferences are specified I can give you a selection especially adapted for your locality and furthermore I can tell you "HOW TO SUCCEED WITH ROSES." A list will be sent if you ask for it.

**CUT FLOWERS.** Cut flowers will be sold at the gardens or shipped anywhere carefully packed and treated to prevent premature wilting. Dahlias can be shipped within five or six hundred miles and the gladiolus anywhere. Prices are from 50c a doz. up. A "Show Me" box of 25 of the finest varieties of dahlia blooms will be sent, all labeled with names, transportation to be paid by purchaser, for \$1.50. 50 for \$2.75.

**EVERBEARING STRAWBERRIES**—75c for 25. \$2.50 per 100. \$20 per 1000  
**MR. AND MRS. TOURIST AND CHILDREN:**

Spend your summer in Boulder, "The Place to Live." Write Commercial Association or Boulder Chautauqua Association for information.

5.75  
7.00  
2.75  
4.90

The first ten above, for ----- \$ 7.50  
 The last ten above, for ----- 8.25  
 The first seven above, for ----- 3.25  
 The last seven above, for ----- 5.25

### Carnival of Color Collection

This consists of fine specimens, each of the ten types and in all colors. At least \$7.25 worth for ----- \$6.50  
 Lost label collections will be sold while they last, per doz. ----- \$1.50

I will make up collections of labeled varieties for ----- \$2.00 up per doz.

On all orders of at least \$6.00 will include 75c worth of bulbs (my selection). On orders of at least \$12.00 will give a year's subscription to the Flower Grower also. No other offers can be included in the above.